

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-17/2009-R&C (Pt.)

Date: 28.11.2013

Circular T&C -CM No. 62/13-14

Sub: Introduction of new Data STV/Add-on Data pack under mobile services -reg.

Kindly refer to this office order of even No. dated 08.08.2013, 06.09.2013, 12.11.2013 and orders issued from time to time vide which the GPRS/Data tariff were rationalized. Now based on feedback received from field units it has been decided by the Competent Authority to introduce the following new unified Data STV/Add-on Data pack under mobile services.


a) **Data STV under prepaid service:-**

MRP of the Data STV (Incl. of S. Tax) in Rs.	S. Tax & Edn. Cess @ 12.36% in Rs.	Card Value in Rs.	Bundled Free Data Usage (in GB)	Validity (in days)	Data charges after free usage
1949	214.40	1734.60	20	60	2p/10KB

b) **Add-on Data pack under postpaid services:-**

Fixed Monthly Charges (Exclusive of S. Tax) in Rs.	Bundled Free Data usage	Data charges after free usage
75	500MB	1p/10KB
1711	20GB	1p/10KB

2. This above tariff will be implemented w.e.f. **01.12.2013**.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Proper advertisement as deemed fit may be made to generate adequate response.
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
5. This circular is issued based on the ECT approval No.1336 dated 27.11.2013 in P&P-CM cell file No.3-38/2010/P&P-CM (Pt.I). For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)